

~ Attendance ~

	Name	Email	Initials	Role	Attendance
1	Jasbir Singh Parmar	jasbir.parmar@hotmail.co.uk	JsP	Chair	Present
2	Sukhpal Singh Gill	gill-s@gillinsurance.co.uk	SsG	Vice Chair	Present
3	Eric Masih	goldcrownstateagent@talk21.com	EM	Vice Chair	Present
4	Kuldip Singh Rupra OBE	krupra@ntlworld.com	KsR	General Secretary	Present
5	Sukhi Thiara	sukithiara@hotmail.com	ST	Treasurer	Apology
6	Geeta Sandhu	geetauk@hotmail.com	GS	Chairs of Tasks and Finish	Apology
7	Jagtar Singh Basi	jagtarbasi@yahoo.com	JsB	Media and Communication Secretary	Present
8	Billy Gill	billy_r_gill@hotmail.com	BG	Charities and Events Secretary	Present
9	Ram Dhariwal	ramdhariwal@hotmail.com	RD	Minutes Secretary	Present
10	Ash Parmar	ash.58@hotmail.co.uk; ashparmar@sytner.co.uk	AP	Sponsorship Secretary	Apology
11	Balbir Singh Chahal	balbirsingh.chahal@gmail.com	BsC	Sponsorship Secretary	Apology
12	Kevin Kalyana	Kalyanaltd@yahoo.com	KK	Media Development	Present
13	Imandeep Sehmbi	imandeepsehmbi@gmail.com	IS	Volunteer	Apology

~ Meeting Minutes ~

The meeting commenced at 8:00pm

Ref:	Item for Report / Discussion / Feedback	Status
1.0	Previous Comments and Actions superseded for post BABA Launch	
2.0	Minutes - BABA Launch Debrief	
2.1	<p>General Reactions</p> <p>Overall the reaction from both members and guests was; Attendance was very good It was a great event and received great comments from those who attended. Great Pull-ups, balloons, and overall décor and surroundings impressed all. The Launch was well supported by everyone, all worked hard to the end, it was planned and carried well with good discipline and professionalism from the members. The MC on the day was very professional, and Mercedes were very happy as hosts. Introduce all the executive Food was good Mercedes were very good hosts and bent over backwards to help. Bedford has been waiting for this organisation like this The Launch started on time and finished on time.</p>	
2.2	<p>Membership</p> <p>Most who attended had expressed an interest and were happy to join as members. We could have had 30 - 40 more attendees in Mercedes showroom. We did try hard to sign people but struggled as it was more a social event. Billy Autoparts is a candidate to become a Corporate Sponsor. BG advised that he got his table to introduce themselves. Everyone was very engaging, with Sira construction also keen to join. RD advised that Haartwell completed the application form on the spot, but Direct cars need more persuasion, RD to follow up. We could have worked twice as hard and not achieved as much. Agree it was a social event so the balance we had selling and leaving to follow up was a good way</p>	



	<p>and a great value.</p> <p>Mr Paul Badhan also expressed an interest to join. EM to follow up We need to consider signing up is not asking for money but an indication of interest. EM advised that Harish Grewal Studios want to join and offered to support BABA as photographer Kevin did a great job on leaflet but we let him down on quality</p>	
2.3	<p>Improvements</p> <ol style="list-style-type: none"> 1. Improve on speeches 2. Could have signed up more on the day 3. Lacked focus on taking advantage of event or sign up 4. Singhy Garcha was annoying and disrupted the proceedings 5. Executive members could have walk around each of the tables and introduced themselves 6. Food was not good, rice was poor, starter was good, but if you ate late, then the food was poor, and cold. 7. We did not have enough waiters, and the ones we had needed better response to guests. 8. Use garlands for future events when greeting/awarding delegates. 9. EM was under the impression that the food per head was £11.00; SsG had now confirmed that it was £16.00, it's a big change, and In future we should be more careful. <ol style="list-style-type: none"> a. JsB disagreed, and stated that we need to empower people to do the job and if it goes wrong then support them. We all agreed a principal at the golf club that was cost was agreed but quality was more important. The points on quality you made were very relevant and on service. It's good to disagree. 	
2.4	<p>Tasks</p> <ol style="list-style-type: none"> 1. Follow up and sign up on both invited attending and non-attended guest 2. Meet up with people who can not attend evening meetings, such as restaurateurs 3. Everyone needs to take personal responsibility to sign up businesses 4. We need to develop connection that can make a difference 5. Next social 6. Keep our visibility at other events 7. 24th November at Biddenham village hall 8. We need to target business that we did not target. 9. Agenda next meeting 10. A follow up pack for those who are unsure 11. Hand out leftover BABA packs to non-attendees 12. Newsletter need to hand 13. Membership 14. Charity money 15. Meeting frequency 16. Asian achievement awards 17. Arrange business meeting with LABA in Leicester 18. Use of Drop Box as central repository for all BABA material and documentation, inc all Minutes 19. Need to plan next seminar 	
2.5	<p>Next Seminar</p> <ul style="list-style-type: none"> • Seminar to be scheduled for some time in Feb 2013 • BG suggested holding at Denham Golf Club as we should be able to get one of the conference rooms for either £50 or £70 dependent on size of room required. • Agenda should be, but not exclusive to have upto 3 Keynote speakers; Noble Solicitors (Law), Haartwell (Taxation) and a BABA speaker. • Suggestion to have 2 x 2 hour sessions on the same day; <ul style="list-style-type: none"> ○ During the day (afternoon), and an evening session ○ 20 mins x 3 speakers, then 1 hour for Q&As; total 2 hours <p><u>Previous Meeting Comment</u> (BABA Meeting Minutes 17Oct12 v2) Planning for the next 12 months and beyond with BABA hosting on perhaps a quarterly basis Key Subject Workshops, these could include topics such as; Business Abroad, Professional Advice & Help for Small Businesses, Landlords Advise Tax/Inheritance Advice, Marketing, and Loans & Effective Banking.</p> <ul style="list-style-type: none"> • Aim to get Corporate sponsors to host and present during the workshops with BABA providing the venue & catering. 	
3.0	<p>Outstanding Actions from Previous Minutes (BABA Meeting Minutes 17Oct12 v2)</p>	



Date: 8th November 2012

BABA Meeting Minutes



Time: 19:30 Venue: Asia Lounge

3.1	Invoice and Remittance forms – Previous Point 2.2 Proforma invoice to AP for his company membership, ST to action, AP to confirm if we are to send a personal invoice for £50 or corporate membership for company for £500.	Open
3.2	Funding – Previous Point 2.5 ST to speak with RBS Manager for match fund against donations during the Launch Day. Need this acceptance in writing from RBS.	Open
3.3	Membership Certificates – Previous Point 2.8 Framed membership certificates to be presented to attending members at the launch JsB suggested that for the founder members we should have the certificates stating ‘ <i>Founder Member</i> ’ with member’s name. And have Chairman’s and General Secretary’s signatures scanned in for reprint onto the certificates. KK to obtain signatures and scan It was agreed to have produce A4 size embossed membership certificates and a ‘carry around’ card for registered members. KK to produce draft It was agreed to have the President & Gen Secretary’s signatures on the certificates.	Open
3.4	Recruit more Women No Update	Pending
3.5	Definition of Corporate Sponsor v Corporate Member – Previous Point 3.1 EM raised concern over clarity of Corporate Sponsor (£1000) and Corporate Member (£500). Agreed to produce definition of the two types of members. It was agreed that we can have competing business at the launch, but can morally only accept sponsorship from one type of the same business, such as Noble solicitors, Bookers Cash & Carry, & Sytner Mercedes for the launch. It was also discussed that we need to show loyalty to sponsors for future events BsC stated that we need to manage expectations of both sponsors and members, and may need to give initial sponsors 1 st choice for next event	Pending
3.6	MKABA – Previous Point 3.3 EM advised that MK ABA have approached him and discussed potential of merging with BABA. All agreed to discuss at next meeting.	Pending
3.7		
3.8		
4.0	AOB	
4.1		
	Meeting and Dinner ended at 11:15pm	
5.0	Next Meeting	
5.1	Next Meeting Date: Wed 12th December at 7:00pm, Venue: Denham Golf Club	

